Package 'ChannelAttributionApp'

January 20, 2025

Type Package

Title Shiny Web Application for the Multichannel Attribution Problem

Version 1.3

Date 2020-07-14

Author Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

Description Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

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URL <http://www.channelattribution.net>

Imports ChannelAttribution, shiny, data.table, ggplot2, utils

LazyData TRUE

NeedsCompilation no

Repository CRAN

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ChannelAttributionApp-package

Shiny Web Application for the Multichannel Attribution Problem

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Description

Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

Details

Package:	ChannelAttributionApp
Type:	Package
Version:	1.3
Date:	2020-07-14
License:	GPL-3

Package contains function CAapp which launches a Shiny Web Application.

Author(s)

Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

References

Davide Altomare (2015). Markov Model for the Online Multi-Channel Attribution Problem.

CAapp   *Shiny app for the multichannel attribution problem*

Description

Shiny web application the multichannel attribution problem

Usage

CAapp

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

Examples

```
#uncomment the following line before running

#CAapp()
```

---

env0   *Environment env0*

Description

Environment env0

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

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